

SEO Content Marketing Case Study for Live Healthy

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The Challenge

As an independent distributor for a leading, world-class company, our client came to us with a tall order. We were asked to quickly deliver first page rankings for a variety of keywords already chosen. For this our team had to design & execute an SEO content marketing campaign that balanced speed and quality. The client really wanted to prove their worth as a franchisee in a highly targeted market, as quickly as possible.

The Plan

- Complete the website analysis to ensure maximum search engine friendliness.
- Review the targeted keywords and recommend some modifications for better focus on the local market.
- Create high quality SEO content and submit to directories for robust rankings.
- Implement a powerful link building strategy for delivering swift results

The Results

- First page rankings for all primary keywords.
- A highly visible website easily found through a range of keywords.
- Established the client as a promising business partner.