

## SEO Content Marketing Case Study for Same Day Denture Repair

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## The Client : Same Day Denture Repair

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## The Challenge

Same Day Denture Repair was an old business with a new website. While they were the best in business, we realized they lacked high quality content driven SEO needed to create a powerful web presence for their new website. They gave us a budget and asked us to help boost not just local sales, but nationwide sales as well. Our search SEO content marketing endeavors essentially became a part of their planned expansion across the nation. Same Day Denture Repair was in business since 1998, and we were expected to deliver impressive rankings for this respected and successful business that was used to working with the best.

## The Plan

- Comprehensive website analysis including meta details, URL structure and keyword density in the web content.
- Research keywords and discuss the relevance and importance of each for the SEO Content Marketing campaign.
- Execute a well thought-out link building strategy focusing on highly competitive keywords.

## The Results

- First page, first rank for high volume keyword.
- First page rankings for primary keywords in a very competitive US market.
- Top SERP rankings achieved for highly competitive keywords.
- Boost in local and nationwide sales.